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MOVIE TUNES PARTNERS WITH THE RECORDING ACADEMY® FOR THE 51st ANNUAL GRAMMY® AWARDS

Forman Bros. Aligns the Power of Hollywood and the Force of the Music Industry

LOS ANGELES (November 26, 2008) – The Recording Academy®, producers of the 51st Annual GRAMMY® Awards, airing live Feb. 8, 2009, at 8pm ET/PT on CBS is pleased to continue its multi-year partnership with Movie Tunes/Forman Bros. Movie Tunes, a Los Angeles-based in-theater music company, will service cinemas across the country with audio and video footage of this year's GRAMMY-nominated artists. This marks the fifth year Forman Bros./Movie Tunes have partnered with The Recording Academy.

“Our collaborative effort last year for the 50th Annual GRAMMY Awards was nothing less than amazing,” said David Forman, Founder of Forman Bros. Holdings, Inc. “Not only did it bring increased attention to the GRAMMY Awards telecast and the music of GRAMMY nominees, but it also shined the spotlight on the ever-popular annual GRAMMY Nominees CD. For 2009, in saluting the GRAMMYs' 51st, we're planning to top last year's efforts”

“Our partnership with Movie Tunes & Forman Bros. Strategic Marketing continues to be an important part of our GRAMMY promotional efforts,” said Evan Greene, Chief Marketing Officer of The Recording Academy. “We have enjoyed many years of successful collaboration, and expect this year to continue to deliver solid results for our yearly GRAMMY Awards telecast.”

Through its placement of music in thousands of movie theaters across the country, Movie Tunes reaches more than one billion consumers each year. In this exciting and innovative program, the music industry will be able to feature nominated artists' music and videos during the weeks surrounding the 51st Annual GRAMMY Awards, and now has the opportunity to expose nominees to a sizable and meaningful audience during the months of January and February.

“David Forman and I are extremely excited about the opportunity to work with The Recording Academy,” says Joel Newman, Movie Tunes Executive Vice-President. “We're looking forward to continuing a long and successful relationship.”

Movie Tunes' in-theater GRAMMY program will begin airing January 2009 and continue through February 2009. Movie Tunes can be seen and heard in the top 200 DMAs across the country.

For additional press information, contact:
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About The Recording Academy

Established in 1957, The Recording Academy is an organization of musicians, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit www.grammy.com.

About Forman Bros. Holdings, Inc.

Forman Bros. Strategic Marketing, a division of Forman Bros. Holdings Inc. Company principal, David Forman serves as a Sr VP & Executive Advisor at Movie Tunes, providing strategic marketing and sales efforts on all theatre and Varsity College video programs. Forman Bros. Holdings Inc. also consists an International A&R company (Forman Bros. Recordings) and publishing house of, Parc & Laurier Music & Zelig Music. Forman Bros. is best known to international contemporaries and film/TV music supervisors for involvement with Eva Cassidy, Al Jarreau, Mamontovas, Dreamhouse, London Bus Stop, Mudmen, Tommy James & The Shondells and many others.

About Movie Tunes LLC

Movie Tunes having been in business for more than 17 years, is the world's largest in-theater music marketing and promotions company that dominates theatres in the Top 200 DMAs. Audio and On-Screen (big screen) programming reach over a billion moviegoers each year guaranteeing music exposure nationwide in markets such as New York, Los Angeles, Chicago, Boston, San Francisco, Detroit and Cleveland. In addition, its Varsity Music Network creates music programming on over 281 U.S. College campuses reaching well over 15 million students monthly.